

## GeoMetrix adds KnowledgePresenter® to its Product Suite

**Victoria, BC, July 12, 2005:** GeoMetrix Data Systems Inc. and Kookabura Studios Pty Ltd. today announced an agreement for GeoMetrix to act as the North American reseller for KnowledgePresenter® software. KnowledgePresenter® is an award-winning suite of elearning development and deployment tools from Kookabura Studios of Sydney, Australia.

In a distribution agreement, GeoMetrix will provide sales and support for the KnowledgePresenter® authoring, presentation and capture tools for North American customers. KnowledgePresenter® is one of the leading elearning tools on the market and was a Brandon Hall e-Assessment Shootout winner at Training 2004, placing first in the "Robustness of the Assessment Output" category and third in the "Ease of Use" category.

"The addition of Knowledge Presenter to our product offering gives our customers a complete suite of learning management and elearning development tools," said Justin Hearn, President of GeoMetrix. "This authoring tool lets users create fully interactive SCORM-compliant elearning including software simulations, multiple choice quizzes and synchronized multimedia presentations." Hearn continues, "Knowledge Presenter requires no programming knowledge and no plugins — and is reasonably priced, which fits our mandate of providing flexible, accessible and cost-effective solutions to the marketplace."

"We are excited about the opportunities that this relationship will bring, both for distribution and for on-going development," said David Webster, Managing Director of Kookaburra Studios. "We are pleased to have been able to find and work with a company like GeoMetrix, whose goals, skills, product quality and customer support are so aligned with ours."

GeoMetrix will offer the complete line of KnowledgePresenter® elearning tools including KnowledgePresenter® Professional, KP-Simulator™, KP-Photo™, KP-Capture™ and KP-Learning Manager™ to customers in North America and will provide full product support.

### **About Kookabura Studios and KnowledgePresenter®**

Kookaburra Studios Pty Ltd was created in 2000 to develop the KnowledgePresenter® range of software. The company recognized that there were very few tools that allowed non-programmers to develop high quality e-learning easily, so it set about to change all that.

KnowledgePresenter® is currently in use by hundreds of customers, including government departments, the military, banks, universities, training companies, software developers, department stores, hospitals, and in many more industries and areas. For more information visit: [www.knowledgepresenter.com](http://www.knowledgepresenter.com)

### **About GeoMetrix Data Systems Inc. and Training Partner**

GeoMetrix consistently delivers integrated systems that address business, technology and learning challenges. Training Partner is the only LMS in the industry to offer total control of a learning environment without the expense of developing and maintaining a custom system.

With hundreds of successful installations worldwide, GeoMetrix provides flexible, accessible, convenient and cost-effective enterprise learning management solutions to utilities, governments, law enforcement agencies, universities, media, hospitals, commercial trainers and Fortune 1000 companies who manage millions of learners around the world. For more information visit: [www.trainingpartner.com](http://www.trainingpartner.com)